**NSCS Social Media Ambassador Application**

As a society for college students, NSCS is extremely engaged in social media. We have over 300 Facebook pages, over ten thousand members in our LinkedIn Group and a modest Twitter following. We are also engaged on Pinterest, Instagram and Tumblr, and our members are talking about NSCS across nearly every social media platform. In addition, we have two blogs, the very popular TalkNerdy2Me and our company blog, WishYouWorkedHere.

We use social media to accomplish our organizational goals of creating an engaging membership, being involved in all things related to higher education and college life, and recruiting new members to join our community.

To apply for the Social Media Ambassador position, please send all of the following information and your answers to the following questions to Kari O’Brien, Senior Manager of Marketing Communications, at obrien@nscs.org.

Name:

School:

Major:
Preferred phone number:

Primary email address:

Links to profiles on social media accounts you use:
(You may exclude Facebook if your settings are private)

Personal blog:
Forums you post in:

Social media management tools you use:
(i.e. Facebook mobile, Echofon, ect.)

Short Answer/Essay Questions:

**Why do you prefer the social media sites you use?**

**What is NSCS doing on our social media platforms you like?**

**What should NSCS be doing differently with our social media?**

**What blogs do you enjoy and why?**

**What experience do you have with your NSCS chapter?**

**What social media experience do you have?**

**Are you willing to use your personal social media accounts to talk about NSCS?**

**Are you willing to sign an integrity agreement that you will uphold NSCS standards at all times when posting to social media, even on your personal accounts?**

**Why are you interested in becoming a Social Media Ambassador? What do you hope to gain or accomplish from this experience?**

**How will you manage working as a Social Media Ambassador with your other commitments?**

**Create 3 sample tweets that you would send out on behalf of @NSCS.**

**Create 1 sample post that you would put up on the NSCS national Facebook page.**

**Most important question:**

Take three memes you thought were great from 2013 and adapt them for an NSCS audience.